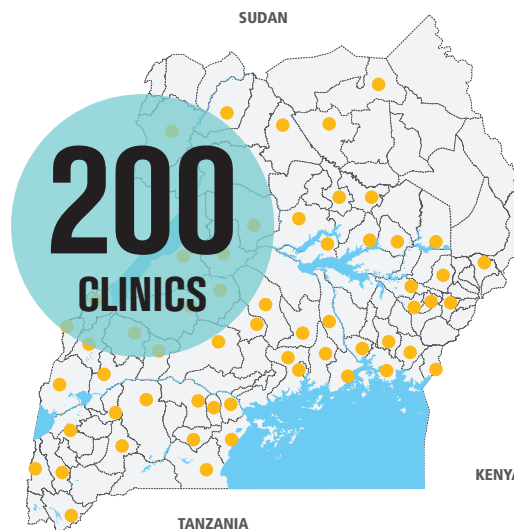


### ProFam is...

A network that was started in 2008 and has since grown to include over **200 clinics** in the five major regions of Uganda. These clinics are small private enterprises owned mostly by practicing or retired midwives, nurses, nursing assistants, and in a few cases, medical doctors.



### Franchised Services

- Family planning services
- Post Abortion Care
- Maternity health services
- Cervical cancer screening
- General health services



### To ensure quality, we...

- Carefully select these clinics based on minimum quality standards,
- Providers are trained and given quality standards to match,
- Support Supervision,
- Internal and external quality audits.

### Through ProFam, in 2015, we:

Women Screened and Treated for Cancer of the Cervix 2013 - 15

Year	No. screened	No. positive	Positivity ratio	No. Treated	Treatment ratio
2013	43,876	661	1.5%	118	18%
2014	125,106	1,144	0.9%	467	41%
2015	65,742	1,022	1.6%	560	55%

Trends in use of LARCs and Maternal Health Services in ProFams (2013-15)

Year	IUD	Implants	ANC 1	ANC 4	Deliveries
2013	53,839	30,926	5,053	1,813	2,652
2014	67,400	45,769	21,344	12,456	16,377
2015	57,175	47,662	27,510	15,794	18,971

### Member clinics of the ProFam network receive:



Training in best practices in the areas of reproductive, child and maternal health service provision including infection control.



Equipment, commodities and supplies at a subsidized price, which translates into a reduced price in services provided to Sara.



Branding as a seal of quality approval.



Support in demand creation for the health services by training interpersonal communication agents.



Business skills training to empower them to manage their finances and grow their clinics to profitable entities.

### Sustainability:

- Tunza Business Model • Third party payments • Business skills training for clinic owners